

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**LISTING OF CLAIMS:**

1. (Currently Amended) A goniochromatic/light reflecting cosmetic makeup composition, comprising: (a) at least one goniochromatic coloring agent, wherein said at least one goniochromatic coloring agent is such that a variation  $D_h$  of the hue angle thereof of at least  $30^\circ$  is observed on a layer of such cosmetic makeup composition, for an illumination at  $45^\circ$  and a variation of the angle of observation of between  $0^\circ$  and  $80^\circ$ ; and (b) an amount of light reflective particles different from said at least one goniochromatic coloring agent, wherein the light reflective particles are particles of a synthetic substrate made from glasses and the light reflective particles are at least partially coated with at least one layer of at least one metallic compound having a spectral reflectance in the visible spectrum of at least 70% and being present in the composition in an amount ranging from 0.1% to 20% by weight relative to the total weight of the composition, formulated into (c) a topically applicable, physiologically acceptable medium therefor, said composition having a mean gloss greater than or equal to 30 and creating an optical volumizing effect once applied to a support or a substrate.

2. - 5. (Cancelled)

6. (Previously Presented) The cosmetic makeup composition as defined by claim 1, said at least one metallic compound comprising a metal oxide.

7. (Original) The cosmetic makeup composition as defined by claim 6, said at least one metallic compound being selected from the group consisting of titanium oxides, iron oxides, tin oxide, chromium oxide, barium sulfate,  $MgF_2$ ,  $CeF_3$ , ZnS, ZnSe,  $SiO_2$ ,  $Al_2O_3$ , MgO,  $Y_2O_3$ ,  $SeO_3$ , SiO,  $HfO_2$ ,  $ZrO_2$ ,  $CeO_2$ ,  $Nb_2O_5$ ,  $Ta_2O_5$  and  $MoS_2$ , and mixtures thereof.

8. (Original) The cosmetic makeup composition as defined by claim 7, said at least one metallic compound being selected from the group consisting of titanium oxide, iron oxide, tin oxide and mixtures thereof.

9. (Original) The cosmetic makeup composition as defined by claim 8, said at least one metallic compound being  $\text{TiO}_2$ .

10. - 15. (Cancelled)

16. (Currently Amended) The cosmetic makeup composition as defined by claim [[15]] 1, having a mean gloss greater than or equal to 50.

17. (Original) The cosmetic makeup composition as defined by claim 16, having a mean gloss greater than or equal to 70.

18. (Cancelled)

19. (Currently Amended) The cosmetic makeup composition as defined by claim [[18]] 1, wherein said at least one goniochromatic coloring agent is such that a variation  $D_h$  of the hue angle thereof of at least  $60^\circ$  is observed on a layer of such cosmetic makeup composition for an illumination at  $45^\circ$  and a variation of the angle of observation of between  $0^\circ$  and  $80^\circ$ .

20. (Cancelled)

21. (Original) The cosmetic makeup composition as defined by claim 1, said reflective particles not being greater than  $250\text{ }\mu\text{m}$  in size.

22. (Original) The cosmetic makeup composition as defined by claim 21, said reflective particles being less than  $150\text{ }\mu\text{m}$  in size.

23. (Original) The cosmetic makeup composition as defined by claim 22, said reflective particles being less than 100  $\mu\text{m}$  in size.

24. (Original) The cosmetic makeup composition as defined by claim 23, said reflective particles being at least 10  $\mu\text{m}$  in size.

25. (Original) The cosmetic makeup composition as defined by claim 1, said reflective particles ranging from 20  $\mu\text{m}$  to 50  $\mu\text{m}$  in size.

26. (Cancelled)

27. (Currently Amended) The cosmetic makeup composition as defined by claim [[26]] 1, said reflective particles being present in the composition in an amount ranging from 1% to 15% by weight relative to the total weight of the composition.

28. (Original) The cosmetic makeup composition as defined by claim 27, said reflective particles being present in the composition in an amount ranging from 1% to 10% by weight relative to the total weight of the composition.

29. (Original) The cosmetic makeup composition as defined by claim 1, said reflective particles being in the form of platelets or spheres.

30. (Original) The cosmetic makeup composition as defined by claim 1, said at least one goniochromatic coloring agent comprising a liquid-crystal coloring agent or a multilayer interference structure.

31. (Original) The cosmetic makeup composition as defined by claim 1, said at least one goniochromatic coloring agent comprising a multilayer interference structure selected from the group of structures consisting of  $\text{Al/SiO}_2/\text{Al/SiO}_2/\text{Al}$ ;  $\text{Cr/MgF}_2/\text{Al/MgF}_2/\text{Cr}$ ;  $\text{MoS}_2/\text{SiO}_2/\text{Al/SiO}_2/\text{MoS}_2$ ;  $\text{Fe}_2\text{O}_3/\text{SiO}_2/\text{Al/SiO}_2/\text{Fe}_2\text{O}_3$ ;  $\text{Fe}_2\text{O}_3/\text{SiO}_2/\text{Fe}_2\text{O}_3/\text{SiO}_2/\text{Fe}_2\text{O}_3$ ;  $\text{MOS}_2/\text{SiO}_2/\text{mica-oxide/SiO}_2/\text{MOS}_2$ ;  $\text{Fe}_2\text{O}_3/\text{SiO}_2/\text{mica-oxide/SiO}_2/\text{Fe}_2\text{O}_3$ ,  $\text{TiO}_2/\text{SiO}_2/\text{TiO}_2$ ;

TiO<sub>2</sub>/Al<sub>2</sub>O<sub>3</sub>/TiO<sub>2</sub>, SnO/TiO<sub>2</sub>/SiO<sub>2</sub>/TiO<sub>2</sub>/SnO, Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub> and SnO/Mica/TiO<sub>2</sub>/SiO<sub>2</sub>/TiO<sub>2</sub>/Mica/SnO.

32. (Original) The cosmetic makeup composition as defined by claim 31, said at least one goniochromatic coloring agent comprising a multilayer interference structure selected from the group of structures consisting of MoS<sub>2</sub>/SiO<sub>2</sub>/Al/SiO<sub>2</sub>/MoS<sub>2</sub>; Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/Al/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub> and Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub>; SnO/TiO<sub>2</sub>/SiO<sub>2</sub>/TiO<sub>2</sub>/SnO, Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub> and SnO/Mica/TiO<sub>2</sub>/SiO<sub>2</sub>/TiO<sub>2</sub>/Mica/SnO.

33. (Original) The cosmetic makeup composition as defined by claim 1, said at least one goniochromatic coloring agent being present in an amount ranging from 0.1% to 20% of the total weight of the composition.

34. (Original) The cosmetic makeup composition as defined by claim 33, said at least one goniochromatic coloring agent being present in an amount ranging from 2% to 15% of the total weight of the composition.

35. (Original) The cosmetic makeup composition as defined by claim 34, said at least one goniochromatic coloring agent being present in an amount ranging from 2% to 10% of the total weight of the composition.

36. (Original) The cosmetic makeup composition as defined by claim 1, comprising a gloss base having a mean gloss of greater than 20.

37. (Original) The cosmetic makeup composition as defined by claim 36, comprising a gloss base having a mean gloss of greater than 50.

38. (Original) The cosmetic makeup composition as defined by claim 37, comprising a gloss base having a mean gloss of greater than 70.

39. (Original) The cosmetic makeup composition as defined by claim 1, comprising an oily phase having a refractive index of between 1.47 and 1.51.

40. (Original) The cosmetic makeup composition as defined by claim 1, further comprising at least one non-goniochromatic coloring agent.

41. (Original) The cosmetic makeup composition as defined by claim 40, said at least one non-goniochromatic coloring agent being selected from the group consisting of dyes, monochromatic pigments and nacles.

42. (Original) The cosmetic makeup composition as defined by claim 1, comprising goniochromatic fibers.

43. (Original) The cosmetic makeup composition as defined by claim 1, formulated in anhydrous form, in the form of an oily or aqueous solution, an oily or aqueous gel, an oil-in-water or water-in-oil emulsion, a multiple emulsion, a dispersion of oil in water by means of vesicles located at the oil/water interface.

44. (Original) A liquid gloss comprising the cosmetic makeup composition as defined by claim 1.

45. (Original) A lip makeup comprising the cosmetic makeup composition as defined by claim 1.

46. (Original) A nail varnish comprising the cosmetic makeup composition as defined by claim 1.

47. (Original) A foundation comprising the cosmetic makeup composition as defined by claim 1.

48. (Original) A mascara comprising the cosmetic makeup composition as defined by claim 1.

49. - 55. (Cancelled)

56. (New) A method of using a goniochromatic/light reflecting cosmetic makeup composition, the composition comprising: (a) at least one goniochromatic coloring agent, wherein said at least one goniochromatic coloring agent is such that a variation  $\Delta h$  of the hue angle thereof of at least  $30^\circ$  is observed on a layer of such cosmetic makeup composition, for an illumination at  $45^\circ$  and a variation of the angle of observation of between  $0^\circ$  and  $80^\circ$ , and (b) an amount of light reflective particles different from said at least one goniochromatic coloring agent, wherein the light reflective particles are particles of a synthetic substrate made from glasses and the light reflective particles are at least partially coated with at least one layer of at least one metallic compound, having a spectral reflectance in the visible spectrum of at least 70% and being present in the composition in an amount ranging from 0.1% to 20% by weight relative to the total weight of the composition, formulated into (c) a topically applicable, physiologically acceptable medium therefor, said composition having a mean gloss greater than or equal to 30, the method comprising: applying said goniochromatic/light reflecting cosmetic makeup composition to a support or a substrate creating an optical volumizing effect once applied to the support or substrate.

57. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said at least one metallic compound comprises a metal oxide.

58. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said at least one metallic compound is selected from the group consisting of titanium oxides, iron oxides, tin oxide, chromium oxide, barium sulfate,  $\text{MgF}_2$ ,  $\text{CeF}_3$ ,  $\text{ZnS}$ ,  $\text{ZnSe}$ ,  $\text{SiO}_2$ ,  $\text{Al}_2\text{O}_3$ ,  $\text{MgO}$ ,  $\text{Y}_2\text{O}_3$ ,  $\text{SeO}_3$ ,  $\text{SiO}$ ,  $\text{HfO}_2$ ,  $\text{ZrO}_2$ ,  $\text{CeO}_2$ ,  $\text{Nb}_2\text{O}_5$ ,  $\text{Ta}_2\text{O}_5$  and  $\text{MoS}_2$ , and mixtures thereof.

59. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 58, wherein said at least one metallic compound is selected from the group consisting of titanium oxide, iron oxide, tin oxide and mixtures thereof.

60. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 59, wherein said at least one metallic compound is  $\text{TiO}_2$ .

61. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said cosmetic makeup composition has a mean gloss greater than or equal to 50.

62. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 61, wherein said cosmetic makeup composition has a mean gloss greater than or equal to 70.

63. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said goniochromatic coloring agent is such that a variation  $D_h$  of the hue angle thereof of at least  $60^\circ$  is observed on a layer of such cosmetic makeup composition for an illumination at  $45^\circ$  and a variation of the angle of observation of between  $0^\circ$  and  $80^\circ$ .

64. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said reflective particles are not greater than 250  $\mu\text{m}$  in size.

65. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 64, wherein said reflective particles are not greater than 150  $\mu\text{m}$  in size.

66. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 65, wherein said reflective particles are not greater than 100  $\mu\text{m}$  in size.

67. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 66, wherein said reflective particles are not greater than 10  $\mu\text{m}$  in size.

68. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said reflective particles are from 20  $\mu\text{m}$  to 50  $\mu\text{m}$  in size.

69. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said reflective particles are present in the composition in an amount ranging from 1% to 15% by weight relative to the total weight of the composition.

70. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 69, wherein said reflective particles are present in the composition in an amount ranging from 1% to 10% by weight relative to the total weight of the composition.

71. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said reflective particles are in the form of platelets or spheres.

72. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said at least one goniochromatic coloring agent comprises a liquid-crystal coloring agent or a multilayer interference structure.

73. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said at least one goniochromatic coloring agent comprises a multilayer interference structure selected from the group of structures consisting of Al/SiO<sub>2</sub>/Al/SiO<sub>2</sub>/Al; Cr/MgF<sub>2</sub>/Al/MgF<sub>2</sub>/Cr; MoS<sub>2</sub>/SiO<sub>2</sub>/Al/SiO<sub>2</sub>/MoS<sub>2</sub>; Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/Al/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub>; Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub>; MOS<sub>2</sub>/SiO<sub>2</sub>/mica-oxide/SiO<sub>2</sub>/MOS<sub>2</sub>; Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/mica-oxide/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub>, TiO<sub>2</sub>/SiO<sub>2</sub>/TiO<sub>2</sub>; TiO<sub>2</sub>/Al<sub>2</sub>O<sub>3</sub>/TiO<sub>2</sub>, SnO/TiO<sub>2</sub>/SiO<sub>2</sub>/TiO<sub>2</sub>/SnO, Fe<sub>2</sub>O<sub>3</sub>/SiO<sub>2</sub>/Fe<sub>2</sub>O<sub>3</sub> and SnO/Mica/TiO<sub>2</sub>/SiO<sub>2</sub>/TiO<sub>2</sub>/Mica/SnO.

74. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 73, wherein said at least one goniochromatic coloring agent



comprises a multilayer interference structure selected from the group of structures consisting of  $\text{MoS}_2/\text{SiO}_2/\text{Al}/\text{SiO}_2/\text{MoS}_2$ ;  $\text{Fe}_2\text{O}_3/\text{SiO}_2/\text{Al}/\text{SiO}_2/\text{Fe}_2\text{O}_3$  and  $\text{Fe}_2\text{O}_3/\text{SiO}_2/\text{Fe}_2\text{O}_3/\text{SiO}_2/\text{Fe}_2\text{O}_3$ ;  $\text{SnO}/\text{TiO}_2/\text{SiO}_2/\text{TiO}_2/\text{SnO}$ ,  $\text{Fe}_2\text{O}_3/\text{SiO}_2/\text{Fe}_2\text{O}_3$  and  $\text{SnO}/\text{Mica}/\text{TiO}_2/\text{SiO}_2/\text{TiO}_2/\text{Mica}/\text{SnO}$ .

75. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said at least one goniochromatic coloring agent is present in an amount ranging from 0.1% to 20% of the total weight of the composition.

76. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 75, wherein said at least one goniochromatic coloring agent is present in an amount ranging from 2% to 15% of the total weight of the composition.

77. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 76, wherein said at least one goniochromatic coloring agent is present in an amount ranging from 2% to 10% of the total weight of the composition.

78. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said cosmetic makeup composition comprises a gloss base having a mean gloss of greater than 20.

79. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 78, wherein said gloss base has a mean gloss of greater than 50.

80. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 79, wherein said gloss base has a mean gloss of greater than 70.

81. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said cosmetic makeup composition comprises an oily phase having a refractive index of between 1.47 and 1.51.

82. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said cosmetic makeup composition further comprises at least one non-goniochromatic coloring agent.

83. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 82, wherein said at least one non-goniochromatic coloring agent being selected from the group consisting of dyes, monochromatic pigments and nacles.

84. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 82, wherein said at least one non-goniochromatic coloring agent comprises goniochromatic fibers.

85. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein said cosmetic makeup composition is formulated in anhydrous form, in the form of an oily or aqueous solution, an oily or aqueous gel, an oil-in-water or water-in-oil emulsion, a multiple emulsion, a dispersion of oil in water by means of vesicles located at the oil/water interface.

86. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein a liquid gloss comprising the cosmetic makeup composition is applied to a support or a substrate, to create a volumizing effect.

87. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein a lip makeup comprising the cosmetic makeup composition is applied to a support or a substrate, to create a volumizing effect.

88. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein a nail varnish comprising the cosmetic makeup composition is applied to a support or a substrate, to create a volumizing effect.

89. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein a foundation comprising the cosmetic makeup composition is applied to a support or a substrate, to create a volumizing effect.

90. (New) The method of using the goniochromatic/light reflecting cosmetic makeup composition of claim 56, wherein a mascara comprising the cosmetic makeup composition is applied to a support or a substrate, to create a volumizing effect.